

Table 5. UM Campuses, Institutional Discount Percentages with First-Time Freshmen Yield Percentage in the Fall Semester

	FY1992	FY1993	FY1994	FY1995	FY1996	FY1997	Change
UMC							
Institutional Discount Percentage	12%	14%	15%	18%	21%	26%	14%
Yield	51%	48%	50%	51%	51%	49%	-2%
Percent of 4-Year Public Enrollment with ACT of 28 or Above	36%	32%	31%	35%	39%	39%	3%
UMKC							
Institutional Discount Percentage	21%	21%	22%	23%	23%	23%	